

Zeeyad Khan

AI Product Designer

San Francisco, CA

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Professional Summary

AI product designer who researches, designs, codes, tests, and ships. Built four working tools end to end in React, Next.js, and vanilla JavaScript on local models, and designed a B2B legal search platform validated with law firm customers. Focuses on making AI behavior legible and trustworthy, so people can see what a system is doing and why. Builds and maintains design systems and pattern libraries and works to accessibility standards (WCAG).

Independent Product Work

Self directed tools, designed, coded, tested, and shipped end to end | 2026 | Case studies at zeeyadkhan.com/explorations

- **Persona Generator.** UX research tool that turns one product sentence into personas, journey maps, and interview kits on a local model, so nothing leaves the machine. Every generated detail can be traced to its source, with assumptions flagged and evidence grounded in real user language. Next.js, local LLM.
- **Appeal Kit.** Browser only tool that turns a health insurance denial letter into a filed appeal: deadlines that show their arithmetic, evidence matched to the denial type, and a letter built only from facts the user asserts. React.
- **DepositProof.** Tenant side security deposit tool: timestamped photo protocol with client side fingerprinting, a wear versus damage check keyed to state law, and a dispute letter that builds itself, all in one HTML file that never uploads a photo. Vanilla JavaScript.
- **Visit Brief.** Five step intake that turns a patient's symptoms into a one page brief a doctor can read in under a minute, generated on a local model. Vanilla JavaScript, local LLM.

Professional Experience

Visual Designer at Park North Real Estate

San Francisco, CA | April 2024 to Present (transitioned to freelance April 2026)

- Redesigned the brokerage website and unified its brand system; site traffic rose 43%, user engagement rose 20%, and property inquiries rose 25% after launch.
- Built a scalable design system and visual guidelines that streamlined collaboration between marketing teams and agents.

Graphic Designer, AI Training Data Quality at Innodata (Freelance)

San Francisco, CA | September 2025 to April 2026

- Ran visual quality assurance, alignment reviews, and data integrity audits on AI training datasets.

- Designed annotation templates and structured feedback workflows that improved labeling consistency and reduced repeat review time.
- Partnered with engineers to set the visual standards used in dataset production.

Product Designer at Legaleey (AI Driven Legal Research Platform Redesign)

San Francisco, CA | June 2023 to November 2023

- Conducted interviews and observation sessions with 15 lawyers and non lawyers to map contract search workflows and surface pain points.
- Designed nine user flows from research through high fidelity prototype and shipped an AI search interface with a persistent filter panel and clause aware, exportable results.
- In testing, time to find relevant clauses dropped 80% against the same searches run in Adobe Acrobat; the demo release was validated with early law firm customers.

Product Designer at NOMADO (Restaurant and Hospitality Digital Menu Redesign)

San Francisco, CA | November 2022 to May 2023

- Led a full redesign of the digital menu system, running 10 rounds of usability testing on interactive prototypes to improve discoverability and conversion.
- Created clear categorization, responsive layouts, and branded visuals that increased order completion by 30% and reduced user friction by 20%.

Education

BFA in User Experience Design, Minor in Graphic Design

Savannah College of Art & Design (SCAD) | Graduated 2023

Core Skills

User Experience Design, Interaction Design, Information Architecture, User Flows, Journey Mapping, Wireframing, Prototyping, Usability Testing, User Research (Qualitative and Quantitative), Design Systems, Pattern Libraries, Accessibility (WCAG), Persona Development, AI Product Design, Brand Development

Tools

Figma, Framer, Claude Code, React, Next.js, JavaScript, HTML and CSS, Local LLMs (Ollama), Relume, Adobe Firefly, Illustrator, Photoshop, Miro, Notion

Awards

21 wins across the International Design Awards (IDA) and Indigo Design Awards for Lumi, an AI companion robot. Multiple Dean's List recipient.